

# Davis UWC Dare to Dream programme



## Dear friends at UWC national committees, schools and colleges,

2018 has begun with some fantastic news for the UWC movement: One of UWC's greatest patrons, Shelby Davis, has launched the *Dare to Dream* programme, a new annual pledge of \$5 million towards UWC scholarships.

Through *Dare to Dream*, in the coming 20 years alone, UWC will receive \$100 million in scholarship funding for 2000 students from across the world to attend UWC schools and colleges. The programme celebrates UWC's continued commitment to seeking out and educating the most promising students regardless of their socio-economic background, empowering them to dream and to succeed while strengthening the diversity of the student body which is so integral to the UWC movement.

In making this tremendous pledge, Shelby said:

"UWC provides a unique education to students from across the world independent of their socio-economic means. Each year, UWC national committees identify promising young people in almost 160 countries to attend UWC schools and give them access to an international education they would otherwise never even dare to dream of. We need to equip a new generation to work towards a better world. The Dare to Dream scholarships recognise UWC's capacity to do that and to bring together students from the most diverse backgrounds from around the globe. I hope it will encourage others to support UWC in eliminating a privileged socio-economic background as a prerequisite for world class education."

Shelby Davis and Phil Geier (Co-Founder and Executive Director of the Davis United World College Scholars Program) will, in collaboration with UWC International, be launching the *Dare to Dream* programme in time for UWC's 2018 student intake, with an initial gift to cover 100 scholarships for 100 students in the 2018-2020 generation (with a total of \$50,000 per student).

We are overjoyed, humbled, a bit speechless—and, especially, very grateful.

### Strengthening the UWC National Committee System

Shelby has asked that this new pledge be used specifically to celebrate and strengthen the UWC national committee system. Shelby wants to inspire UWC national committees to reach out to youth from all parts of society, to select a diverse group of UWC students and to increase their capacity to conduct sustainable fundraising.

To achieve Shelby's aims, each annual donation will be used to provide a strong funding base for scholarships for 100 students selected by 100 different national committees each year.

The 100 Dare to Dream scholarship recipients will be distributed across all UWC schools and colleges. The exact annual allocation of scholarships to national committees and schools and colleges will be based on demonstrated commitment to socio-economic diversity and to fundraising for this purpose.

As Phil Geier points out: "While the Davis Philanthropies can provide a funding base, this has to be a real team effort to become the success we are all hoping for."

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This will mean:

National committees with developed fundraising capacity will receive *Dare to Dream* funding every year, and will be expected to use their own raised funds to top it up to a full scholarship for the student recipient (starting in 2019).

National committees without the capability to top up scholarships from their own funding can profit from a *Dare to Dream* scholarship on a rotational basis. These scholarships are expected to be topped up by the schools and colleges to which the scholarship recipient is allocated (also starting in 2019).

You can find out more about how the funding will be allocated in the ["Dare to Dream Guidelines and Information"](#).

All national committees, schools and colleges will also receive a message within the next 36 hours specifying implications of this gift for their offer allocation 2018 (see also next paragraph). Please refrain from checking in with us before you have received this information. And please let us know if you have any questions or concerns after that.

### **Additional Funding for 2018**

The first *Dare to Dream* scholars will start their UWC journey in 2018. Implementing the programme with immediate effect means that for 2018 the new funds will be used to upgrade partial and unfunded offers for places already allocated by schools and colleges to national committees. From 2019 onward, the additional *Dare to Dream* scholarships will be included in the regular offer allocation process. They will be allocated based on the criteria as outlined above and as explained in the "Dare to Dream Guidelines and Information". For all further details of the launch of *Dare to Dream* in 2018, and the full implementation of the *Dare to Dream* programme in 2019, please also consult the "Dare to Dream Guidelines and Information".

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At UWC International, we have formed a dedicated *Dare to Dream* Project Team to work with national committees and schools and colleges on the implementation of the programme. All contact details can be found in the ["Dare to Dream Guidelines and Information"](#).

The major news of the *Dare to Dream* programme—the magnitude of which is in the same league as the largest single gifts ever received by major educational institutions like MIT and the University of Chicago - will be released this week. To assist us with spreading this fantastic news, we will provide you with resources which you can share on social media, your websites, your newsletters etc. Until we do so, we ask you to please keep this information confidential.

Shelby Davis' gift will be transformational in strengthening outreach, diversity among selected students and fundraising across the UWC movement. It puts real momentum behind our strategic goal of ensuring meaningful socio-economic diversity across UWC.

I am sure you will join us in celebrating this fantastic and most generous gift, and in thanking Shelby and Gale Davis as well as Phil and Amy Geier for their visionary philanthropy, immense support and confidence in the UWC movement. Let's work together closely to make the *Dare to Dream* programme a resounding success.

With best wishes from London,  
Jens

# DARE TO DREAM GUIDELINES AND INFORMATION



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## INTRODUCTION

This document provides UWC schools and colleges, and national committees, information on what the *Dare to Dream* programme means for them. *Dare to Dream* funding has been allocated for 2018, so please ensure you read the relevant sections, and contact the relevant project team member with any questions after you have received your individualised information (within 36 hours of the launch of this internal announcement).

## OBJECTIVES

*Dare to Dream* focuses on one of UWC's key priorities and key areas of activity pursuant to the UWC Strategy 2018 and Beyond:

*We will increase UWC's impact by supporting UWC's deliberately diverse group of students for our schools and colleges from across the globe through the UWC national committees and striving to enable access to a UWC education for these students independent of socio-economic means.*

*Dare to Dream* will further strengthen one of UWC's current goals and is a means to celebrate and recognise success in this area:

*UWC will increase the funding contribution of national committees by doubling the number of fundraising national committees (covering scholarships for their selected students at least partially from own funding).*

### Translating the Objectives into *Dare to Dream*

*Dare to Dream* provides the financial resources for 100 additional scholarships per each yearly intake of International Baccalaureate Diploma Programme (IBDP) students.

*Dare to Dream* will support students across all 17 UWC schools and colleges as long as they commit to maintaining/strengthening socio-economic diversity on their campuses.

*Dare to Dream* will reward, support and incentivise those UWC national committees who reach out to diverse (including disadvantaged) communities to ensure socio-economic diversity among their applicant pool, who select for quality and diversity and who increase their capacity to fund students through their own fundraising.

### Amounts available and allocation per scholarship

Through the *Dare to Dream* programme, \$5m USD<sup>1</sup> will be available for each IBDP generation starting with the 2018-2020 generation<sup>2</sup>, i.e. \$2.5m per academic year for each generation.

Meaning: In 2018 \$2.5m will be paid to cover the 1st year of 100 scholarships for the 2018-2020 generation.

As from 2019, \$5m will be paid out annually (i.e. \$2.5m for the 2nd year of the 2018-2020 generation and \$2.5m for 100 scholarships for the 1st year of the 2019-2021 generation, and so on each year).

### **ALLOCATION MECHANISMS (AS FROM 2019) FOR SCHOOLS AND COLLEGES**

Schools and Colleges:

2019 *Dare to Dream* offers will be made by the IO to schools and colleges in advance of offer allocations.

All schools and colleges who commit to maintaining and enhancing socio-economic diversity and who are willing to top up their annual *Dare to Dream* offers according to the criteria will receive between 4-8 offers each year. A minimum four offers will be made to each participating school and college as:

Two up to full scholarships (to be topped up as needed by the receiving NC), and,

Two full scholarships to be topped up by the college (above the \$50k each amount provided).

Additional scholarships, to a maximum of eight, will be full all inclusive<sup>3</sup> scholarships.

The total number of scholarships to each school/college will vary each year with a minimum of four and a maximum of eight. Please note that the total number of available *Dare to Dream* scholarships will be capped at 100.

A set amount of \$50k will be provided for each two-year scholarship, all funds must be allocated by the school and college to scholarship provisions.

*Dare to Dream* scholarship funds will be paid annually (\$25k per year per scholarship), timelines to be disclosed in due course. Other terms such as dropouts will be applied.

Schools and colleges with fees for a two year place of over the \$50k will be asked to top up the scholarship as required (for example in the case of a full or full all inclusive offer).

All *Dare to Dream* scholarships are expected to be incremental to current scholarship offers made to national committees and UWCIO is under obligation to report to the donor both the number of *Dare to Dream* and the total number of offers made per school/college.

<sup>1</sup>All currency always USD.

<sup>2</sup>For UWC WK always 2019-2020 etc.

<sup>3</sup>A full all inclusive scholarship is understood to include the cost of tuition, room and board, books, International Baccalaureate exam registration fees and school field trips, project week, as well as relevant visa and travel expenses (flights to/from the college and one return flight for summer holiday), pocket money and any other reasonable extra expenses to be incurred by the beneficiary student.

# DARE TO DREAM GUIDELINES AND INFORMATION



## ALLOCATION MECHANISMS (AS FROM 2019) FOR NATIONAL COMMITTEES

*Dare to Dream* scholarships will be matched to qualifying national committees and made by UWC International through the existing offers system.

NCs will qualify to participate in the initiative under one of two tiers:

### Tier 1

National committees who commit to diversity, are highly selective (i.e have good application numbers for their country and have a >8:1 ratio of applicants to places) and fundraise (or commit to fundraise) \$25k plus.

Allocated scholarships to Tier 1: Approximately 35 national committees will each receive one up to full scholarship offer per year. Currently this group is expected to receive one offer through this programme every year, but as the fundraising capacity of NCs increases, this will be on a rotational basis.

### Tier 2

National committees who commit to diversity, are highly selective (i.e have good application numbers for their country and have a >8:1 ratio of applicants to places).

Allocated scholarships to Tier 2: 65 full and full all inclusive offers made to qualifying national committees on a rotating basis (where there are more than 65 who qualify).

## ALLOCATION MECHANISM FOR 2018

In the first year of the *Dare to Dream* programme we are applying a special allocation mechanism taking into account the fact that offers have already been made, that some national committees are in the middle of their selection processes, and, that school and colleges have already allocated their own funding to existing offers.

100 scholarships with funding of \$50k each (over two years) and designated to go to a specific UWC campus have been allocated to 100 national committees in line with the criteria set by *Dare to Dream*.

These 100 scholarships have been allocated to schools and colleges across the existing 2018 offer roster. Each school or college has been allocated 4-8 scholarships with a focus on having the greatest possible effect enhancing socio-economic diversity across UWC campuses. The number of scholarships to each college will vary each year. To discuss allocations to schools and colleges, please contact [linda.morris@uwcio.uwc.org](mailto:linda.morris@uwcio.uwc.org).

However, unlike in future years, there is no additional requirement for schools and colleges to top up funds in addition to commitments already made within those offers.

National committees not receiving funding allocation this year, will be considered for a scholarship for the 2019-2021 cohort if they fulfill the requirements. Allocation of scholarships will be done each year on a rotating basis. A *Dare to Dream Manual* will be circulated in due course to support as many national committees as possible to qualify for a *Dare to Dream* scholarship.

## NEXT STEPS AND TIMEFRAMES

*Dare to Dream* scholarships for 2018 entry will be communicated to schools and college directly by separate email in the week of 29 January 2018.

*Dare to Dream* scholarship allocation for 2018 for national committees will be communicated to national committees by separate email in the week of 29 January 2018.

## UWC INTERNATIONAL OFFICE: DARE TO DREAM PROJECT TEAM

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